



DR. PETER RÖSSGER

A large photograph of Dr. Peter Rössger on a stage, wearing a white shirt with a colorful floral pattern, with his right arm extended. Below the main title is a smaller, similar photograph of him on the same stage.

Experience the power of
human-technology interaction.
Become the architect of the
future!

Keynote Speaker | Author | Business Consultant



Dr. Peter Rössger



+49 172 384 24 75



hello@peter-roessger.com



peter-roessger.com

Explore the fascinating world of the harmonious interaction between humans and technology with Dr. Peter Rössger! For more than three decades, he has lived and breathed the symbiosis between humans and machines. His rich wealth of experience, combined with a degree in mechanical engineering and psychology, as well as a doctorate from TU Berlin, make him a leading expert in his field.

With an impressive career that includes stints at Daimler and Harman Automotive, he has developed human-machine interfaces for renowned vehicle manufacturers such as Porsche, Daimler, Ferrari, Peugeot, Citroen, Toyota, Hyundai, and Harley Davidson. Today, he shares his comprehensive expertise with the world through his consulting company “beyond HMI/////”, specializing in usability, user experience, human-machine interfaces, and human factors. Dr. Peter Rössger is not just a keynote speaker but also an author of the latest book “Status: Offline”, published by the Remote Verlag, and the host of the Human-Technology Podcast.

Dr. Peter, as his friends affectionately call him, delivers keynotes that are more than mere presentations. They are transformative experiences that not only inform the audience but take them on an emotional journey. Dr. Peter Rössger is characterized by persuasiveness, charisma, authenticity, and expertise, establishing an immediate connection with his audience. His unique blend of emotion and competence makes him an outstanding speaker. Join Dr. Peter Rössger as he elevates his audience to a new level of attention, thinking, decision-making, and action!

Dr. Peter Rössger – because excellence knows no limits! Experience for yourself how his fascinating presentations not only impart knowledge, but also bring profound changes. Get ready for a captivating journey into the future of human-technology interaction that will change your perspective forever.



FOCUS OF THE KEYNOTES

We need to know everything about the human to design technology, not vice versa. Dr. Peter Rössger puts the focus on humans with all their impressive abilities and surprising weaknesses in technology development. The central questions revolve around the optimal allocation of resources—financial, development teams, materials, or time—to achieve maximum success. How can we develop flawless products by placing humans at the core of technological advancements? How can we preserve human essence and humanity in a highly technologized world?

Dr. Peter Rössger gives keynotes lasting between 20 to 60 minutes, available in German and English!

Ignite the Revolution: Developing top-notch products through the true power of humanity!

- Forget the myth of the brain as a computer – humans are more than mere algorithms!
- Dive into the future: Technology trends that are changing the world
- Smartly bet on the future: The secrets of human-technology interaction that really pay off

Are you ready to push the limits of what's possible? Welcome to a new era where focusing on humans opens the door to unparalleled innovation!

Are you ready to take HMI development to the next level? Discover the groundbreaking 3P principle!

The key to success lies in focusing on people – when humans are at the center of development, not only products are created but true masterpieces. Immerse yourself in the world of the 3P principle!

- Processes: Discover how successful technology is born.
- Parameters: Understand what truly makes a product successful.
- Personality: Find out who conjures the magic behind successful products.

Ready for the revolution? Become the architect of the future of HMI development!

Status: Offline – For more balance in a technology-dominated world!

Technology has silently sneaked into our lives, almost unnoticed, like breathing. But now it stops! It's time to reclaim control! Discover how you can consciously shape your precious time according to your wishes. Dive in, reflect, and take control of your life – a breakthrough from digital dependence!

- The human as he is: Find out what makes the fascination.
- Addiction factor of antisocial media: How Big-Tech seduces us.
- Awareness: Learn to escape the trap and regain your independence. Let's break free!



REFERENCES

Hyundai, Huawei, e.Go Mobile, Daimler Trucks, Faurecia/Forvia, Grammer, Saint Gobain, Intive, Qt The Company, Goodpatch, GedankenTanken, Speakers on Stage by Annabell Whitney, Speaker Stars Spenden Marathon, Price Waterhouse Coopers, Red Cabin, IQPC, ISAP, Vincentz, SF Agile X, tcWorld, Intrepid Delta, we.Conect, Automobil Produktion, World Usability Day, Human Computer Interaction International, VDI Fachtagung

“

Dr. Peter Rössger is a top speaker in the field of human and technology. He combines expert knowledge with entertaining presentation in a unique way. He imparts knowledge, makes the audience laugh, and provides transformative impulses. His keynotes are captivating, inspiring, and memorable.

—

Ilja Grzeskowitz
Global Keynote Speaker, Author & Economist

“

I have been working with Dr. Peter Rössger as a conference organizer for many years. His keynotes elevate every event to a new level. He speaks fascinatingly, controversially, and provocatively. He captivates across the board, makes complex content understandable, makes the audience laugh, and provides transformative impulses.

—

Monica Wick
CEO, Red Cabin

“

Dr. Peter Rössger is an acknowledged expert and undoubtedly one of the top experts in the field of human-machine interaction. He imparts his deep, comprehensive knowledge in a fascinating way, and his lectures are inspiring and forward-looking. As a speaker, he not only fascinates his audience with the conveyed facts but also stimulates new aspects and ways of thinking, unlike any other speaker. This consistently introduces the audience to completely new perspectives and mindsets.

—

Dirk Reusch
Publishing Director Automotive Production, automotiveIT und carIT

“

Dr. Peter Rössger is undoubtedly one of the top experts in the field of human-machine interaction. He has convinced me multiple times with his fascinating way of engaging the audience to think and break free from learned thinking patterns. His comprehensive knowledge is not only presented convincingly, but his inspiring lectures also reveal completely new aspects and ways of thinking, full of facts and entertainment.

—

Andreas Wlasak
VP Design, Faurecia

“

Dr. Peter Rössger has been a speaker at my conferences for many years. His keynotes and lectures are the absolute highlight of every event. Dr. Peter Rössger presents competent, focused, and entertaining; he encourages reflection and discussion. The combination of in-depth knowledge about humans and technology and the fascinating nature of his lectures is unique.

—

Dr. Klaudia Malowitz
Co-Founder, Intrepid Delta

“

Dr. Peter Rössger is more than just a keynote speaker. He manages to captivate people with his first words. Through his connecting, sympathetic manner, his art of storytelling combined with his knowledge, he succeeds in setting new and sustainable impulses in the minds and hearts of his audience.

—

Annabell Whitney
Keynote Speaker, Keynote Speaker-Trainer | Entrepreneur | Singer